

4

STAGES OF DISASTER GIVING

Consider the long- and short-term relief and recovery efforts when building your giving strategy.

1

Mitigation

Anticipate risks and help minimize their physical and financial damage.



INVESTING IN STUDIES AND PILOT PROGRAMS CAN INCREASE AWARENESS AND HIGHLIGHT DIFFERENCES IN DISASTER RELIEF AND RECOVERY.



2

Preparedness

Increase the speed and effectiveness of the response to a disaster.



DONATIONS TOWARDS DISASTER PREPAREDNESS

\$1

=

\$4

SAVED IN CASUALTIES AND PROPERTY DAMAGE

3

Response

Motivated by the human need portrayed in news coverage and emotional appeals from victims and charities.



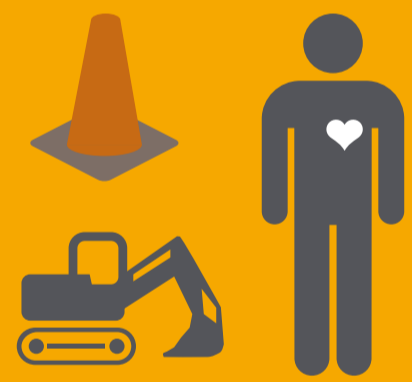
90% of all donations flow to relief efforts in the 90 days following a disaster

But, disaster relief and recovery occurs well beyond 90 days.

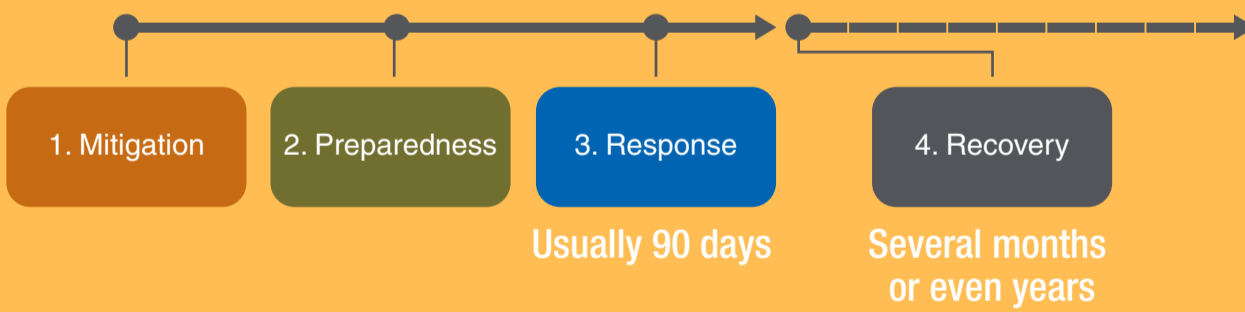
4

Recovery

Address long-term needs over time to help with recovery.



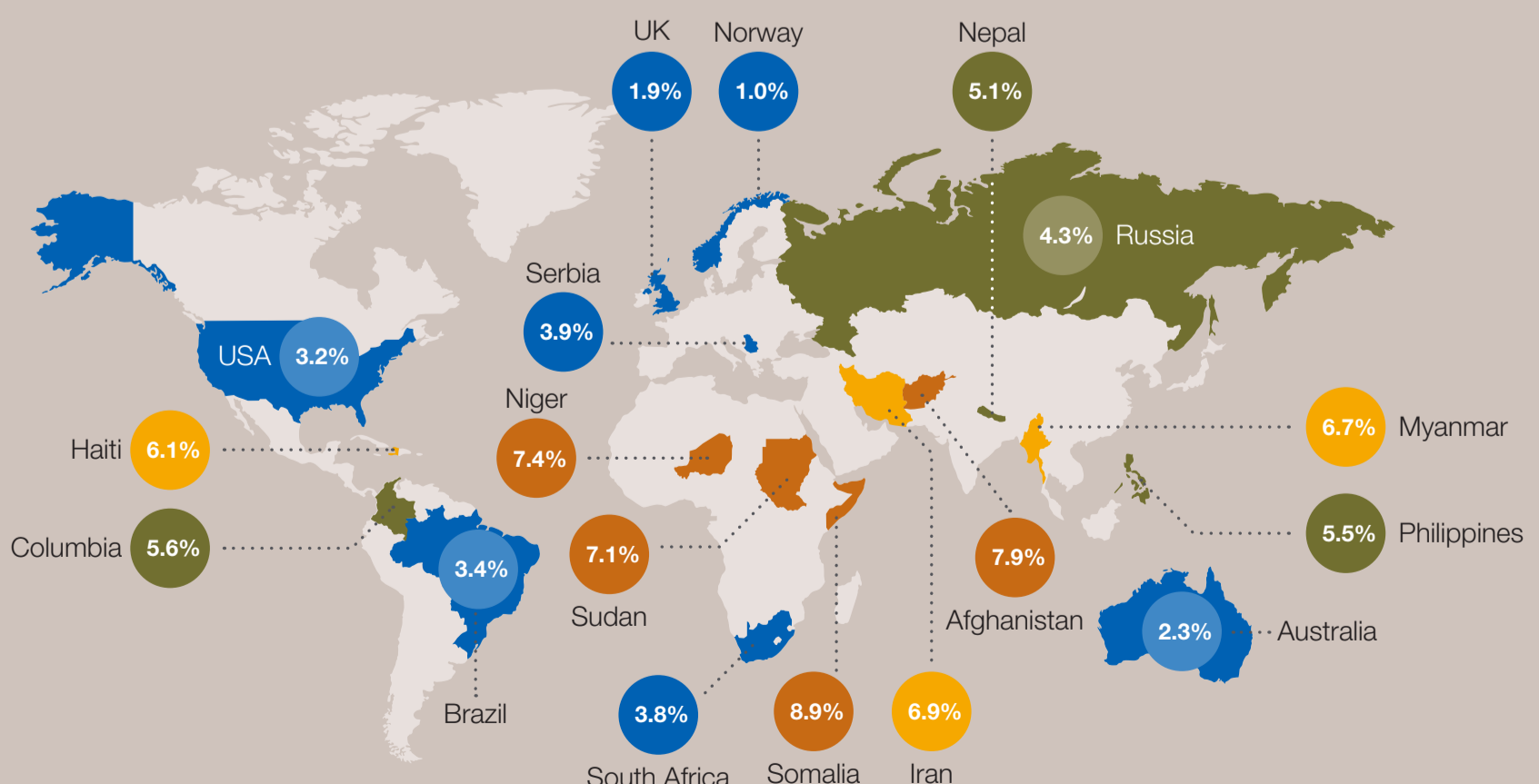
STAGES OF DISASTERS AND BEYOND



Open a Schwab Charitable Donor-Advised Fund Account

Consider the level of humanitarian and natural disaster risk when determining your giving strategy.

Risk assessment considers the likelihood and impact of various types of natural and man-made disasters along with historical data. These factors are weighed against the vulnerability of the population as well as each country's infrastructure and ability to prepare, respond, and recover from the most commonly occurring events in a region.



Source: Foundation Center "Measuring the State of Disaster Philanthropy" www.disasterphilanthropy.foundationcenter.org

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