

News Release

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SCHWAB CHARITABLE PHILANTHROPY SPEAKER SERIES TO FOCUS ON THE IMPACT PHILANTHROPIC PRIZES HAVE ON INNOVATION

Second Annual Speaker Series with Haas School of Business Brings Thought Leaders to UC Berkeley Campus

SAN FRANCISCO, Feb. 4, 2010 — Schwab Charitable, one of the nation's largest and fastest growing [donor advised funds](#), and UC Berkeley's Haas School of Business Center for Nonprofit and Public Leadership today announced their next Philanthropy Speaker Series event.

"The Promise of Philanthropic Prizes to Drive Innovation" will bring together a distinguished panel of leading philanthropists who use prizes to leverage social investment. The event will take place Wednesday, Feb. 10, 12:30-2:00 pm, at the Wells Fargo Room C420, Cheit Building, 2220 Piedmont Ave., in Berkeley.

"We are pleased to continue our partnership with the Center for Nonprofit and Public Leadership," said Kim Wright-Violich, president of Schwab Charitable. "This series brings together leaders from the philanthropic community with Haas students and alumni to tackle cutting-edge issues and explore best practices for philanthropic impact. We are honored to be a part of that effort."

The panel discussion will be moderated by Paul Jansen, Director Emeritus at McKinsey & Company, where he co-founded and led the Global Nonprofit Practice serving leading nonprofits and foundations on issues of strategy and organization. Jansen is co-author of *And the Winner is...Capturing the Promise of Philanthropic Prizes*. He is also a Haas lecturer and co-teaches Social Sector Solutions.

Panelists will include Douglas Goldman, Vice President of the Goldman Environmental Prize, and Francis Béland, Vice President for Prize Development, X-Prize Foundation.

The Series aligns Schwab Charitable's [strategic philanthropy mission](#) with the Haas School of Business' innovation in business and society. Attendees are expected to include members of the philanthropic community interested in dialogue and exchange leading toward greater social impact.

Tickets are available for \$15 to members of the public, \$10 for Haas alumni, and free for students and members of the press. Anyone wishing to register for the event can visit: <http://www.acteva.com/booking.cfm?bevaaid=189826>.

About Schwab Charitable

Created as a national donor-advised fund with a mission to increase charitable giving nationwide, Schwab Charitable has raised over \$3.7 billion and has facilitated more than \$1.5 billion in grants to charity since its inception. For more information about Schwab Charitable or the Schwab Charitable Microfinance Guarantee Program, visit schwabcharitable.org.

About the Center for Nonprofit and Public Leadership

The Center for Nonprofit and Public Leadership prepares next-generation leaders with the practical business skills to found, lead, manage, and govern in the social sector, creatively innovate and collaborate across

sectors, and create winning solutions that produce social impact. For more information about the Center for Nonprofit and Public Leadership, visit nonprofit.haas.berkeley.edu.

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